



Office Solutions IT

PIPELINE CHALLENGE



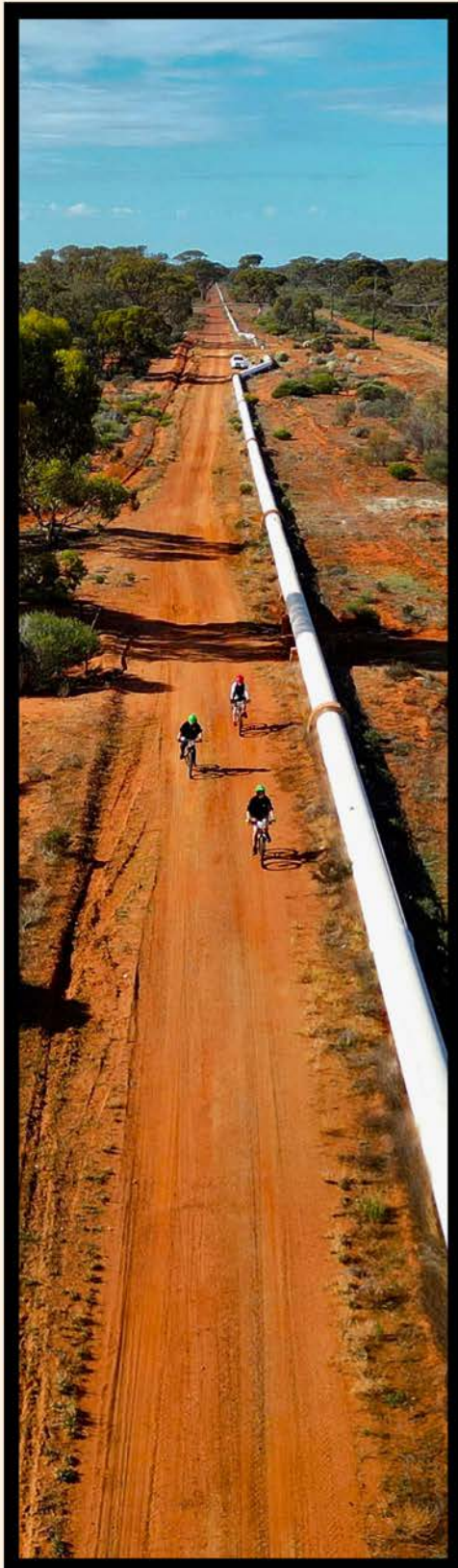
Fundraising
Kit : **2024**



Youth Futures acknowledges the traditional custodians of the lands on which we live, work and ride. We pay our respects to Elders past, present and emerging.

We recognise the importance of young people who are the future leaders.

The Office Solutions IT Pipeline Challenge rides through six lands that are owned by five indigenous communities. We show respect to these communities and the lands.



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Thank you for signing up to conquer the
2024 Office Solutions IT Pipeline Challenge!

It won't be easy. So, when your legs are burning and your body is aching just think about the difference you are making to the lives of young local mums and bubs doing it tough.

The funds you raise will ensure that Youth Futures can continue to run the Nest, a unique service providing housing, support, and essentials to young families escaping homelessness or domestic violence. Thanks to Pipeliners like you, young families in need can stay together, stay safe, and be empowered create a brighter future!

YOUTH FUTURES

At Youth Futures, our purpose is to be a united force of empowerment for young people marginalised by adversity and institutional discrimination.

We believe all young people matter, regardless of who they are or the circumstances they've found themselves in. Since 1988 we have been supporting young people who want to change their lives for the better. Whether they're homeless, struggling with school, experiencing mental health challenges, or simply unable to make ends meet, our multi-disciplinary team are there to support them in their journey.

When young people are given the right opportunities, skills, and support, the possibilities are endless! Plus, by helping young people during the pivotal moments in their youth we can have a greater impact on their quality of life as an adult. But here's the bad news - last year, we had to turn away over 1,500 requests for accommodation. That's why we launched the Pipeline Challenge; to make sure more young people receive the support they need to overcome adversity and reach their potential.



THE NEST

The Nest offers young parents and their infants access to safe, secure accommodation. The program supports young parents to maintain custody of their baby when facing homelessness or unsafe living conditions such as domestic violence.



While in the Nest a Youth Worker will support families to:

- Stay safe and healthy
- Gaining legal documentation, paperwork and certificates
- Develop vital parenting skills, financial and independent living skills
- Create a plan to secure future long-term accommodation

THEA'S STORY

Before the Nest I was living at my Aunty's house. She had just been re-diagnosed with cancer and asked me to move out so she could focus on her healing journey with only her husband and children around her. I had nowhere else to go.

I'd been looking for a rental for months already but couldn't get anywhere due to no rental history and such a low income. I couldn't live with my mum due to an abusive situation, and I couldn't live with my dad as the house was completely full with other family who had to move out of their homes because of the rental crisis. I started couch surfing between friend's houses, which, as you can probably imagine, was extremely difficult with a baby. The Nest saved me from that.

When I first went into the program, the only thing I expected was a safe place to live. In return, the Nest gave me a furnished house. They went above and beyond, providing me with money to cover my first food shop and items my baby needed. I've had constant support from Jo, Youth Worker, throughout the months of me living in the program, where she's taught me life skills such as meal planning and how to cook.

The safety of the Nest has given me the ability to progress in my life. I'm now starting my diploma and am about to get a promotion at work. I'm extremely grateful to the Nest and everything they have provided for my child and me.

I wouldn't be where I am in life without their support

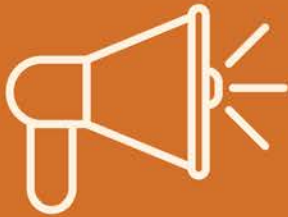


YOUR IMPACT

The Nest relies on the generosity of community members like you to continue its work each year. Last year we had to turn away more than 158 young mums who reached out for help because we were at capacity.

That's 158 too many.

The good news is, Pipeliners are making a difference! Thanks to money raised from our 2023 ride, the Nest expanded to include an outreach program, providing support for those we are not able to house due to capacity. Now more at-risk young parents are being supported to:



Maintain custody



Develop parenting skills



Ensure their baby is reaching developmental milestones



Find safe housing



Develop independent living skills



Learn good nutrition



Set goals and action plans for the future (e.g. education, employment, health, driving)



Improve their financial literacy and save for a future rental bond



Create a safety plan (for domestic violence)



\$21

Can keep cute bums
happy with a week's worth
of nappies



\$27

Can make sure bub has
food or formula to grow



\$86

Can give a young mum
two hours of parenting
support



\$198

Can keep bub safe with a new
SIDS-approved cot & mattress



\$7000

Can provide a mum and bub
with safe housing and support
for six months



FUNDRAISING



THE MINIMUM

We ask that each rider commits to raising a minimum of \$1,000 before setting off from Kalgoorlie on Saturday 4th May. We also ask that each support crew member aims to raise \$500. That's only \$25 from 40 people or \$50 from 20.

For some, this may sound overwhelming. That's why we've put this pack together, to guide you through the fundraising process so it's a fun and easy part of your Pipeline experience. Remember, we are here to help if you have any queries.

THE 4K CLUB

We are very excited to launch the 4K CLUB in 2024! When registering pledge to raise a minimum of \$4,000 as an individual (team member or solo rider) and you will receive additional benefits and special gifts including; limited edition 4K Club socks, recognition on opening night, a Golden Ticket to be served dinner first, and a session in the hydro pool at Merredin.

TOP RAISER

This year our top individual raiser (team member or solo rider) will be rewarded with the biggest of thanks and some special goodies from the Youth Futures Team including; limited edition TOP RAISER socks, recognition on opening night, a Golden Ticket to be served dinner first, a session in the hydro pool at Merredin, and FREE REGISTRATION FOR 2025 PIPELINE CHALLENGE.

FUNDRAISING GUIDELINES

When planning your fundraising activities please remember that we are a youth organisation and as such we will not endorse fundraisers that conflict with our core values, for example those that promote illicit drugs, excessive consumption of alcohol, or smoking.

We also ask that you refrain from door-to-door or telephone fundraising. If you choose to organise a raffle you may need to apply for a raffle permit with the Department of Racing Gaming and Liquor. This will depend on the timing of your raffle and the value of the prizes on offer.

Check out www.rgl.wa.gov.au for more info.

DEPOSITING YOUR FUNDS

We strongly recommend that you use your online fundraising page to collect your donations. However, if you are unable to process your fundraising online you can transfer money into our bank account, details below. We will then upload the deposited amount to your fundraising page, please allow time for this. Please email a record of your transfers inc. dates and exact amount to info@pipelinechallenge.com.au

Bank:	Bendigo
Account Name:	Youth Futures Ltd.
BSB:	633-000
Account #:	198 337 586
Reference:	PC + YOUR FULL NAME

ADVERTISING

The Pipeline Challenge and Youth Futures names and logos cannot be used without our permission. If you would like to use the name or logo on marketing materials, merchandise, etc. please email info@pipelinechallenge.com.au for logo files. Artwork must also be submitted via email for approval prior to print/distribution.

If you are planning a fundraising event please do not use our organisation or event name when deciding on a name for your own event. Doing so can indicate that Youth Futures are hosting the event.

INSTEAD OF SAYING THIS

Pipeline Challenge Sundowner

Pipeline Challenge Movie Night

Youth Futures Market Day

SAY THIS

Proceeds raised will support Youth Futures

This event proudly supports the Pipeline Challenge

Proudly supporting Youth Futures

JUST YOU

- Ask people to sponsor your ride. Bring it up in conversation or ask for donations via email and social media
- Got a birthday coming up? Ask for donations in lieu of presents
- Head to a swap meet or hold a garage sale and donate the proceeds - it's a win win
- Host a dinner party and have your guests donate the cost of a restaurant meal
- Get sponsored to shave your head/beard/mo or wax your body
- Got skills? Auction them!
- Clean up with containers for change

AT WORK

- Hold a breakfast, morning tea or lunch at the office
- Casual dress day
- Organise a corporate golf day
- Auction off your parking spot
- Implement a fine system (for swearing, making spelling mistakes, being late or using phones in meetings)
- Sell chocolates, soft drinks or coffee
- Hold a guessing game like guess the # of lollies in the jar - an oldie but a goodie!
- They pay and you get the phone, coffee, photocopying etc.

AS A TEAM

- Host a quiz night
- Sign up for a sausage sizzle at Bunnings
- Organise a raffle
- Movie screening
- Sundowner or cocktail party - get the venue to donate space/food
- Sporting competition - lawn bowls, cricket, netball etc.
- Host a wine tasting
- A day at the races
- Footy tipping comp
- Easter egg or scavenger hunt
- Partner with a flower supplier and sell flowers for mothers day

REAL EXAMPLES



Sandy Calton, one of our most dedicated supporters donated profits from her cookie business @cookiesbysandy to the Pipeline Challenge



Andrew Phillips, one of much loved volunteers saved his beard in 2023 and raised over \$4000.



Peter Hairsine, one of our powerhouse riders creates a diary log of each day on the ride to share with friends and family at home.

TIPS & TRICKS

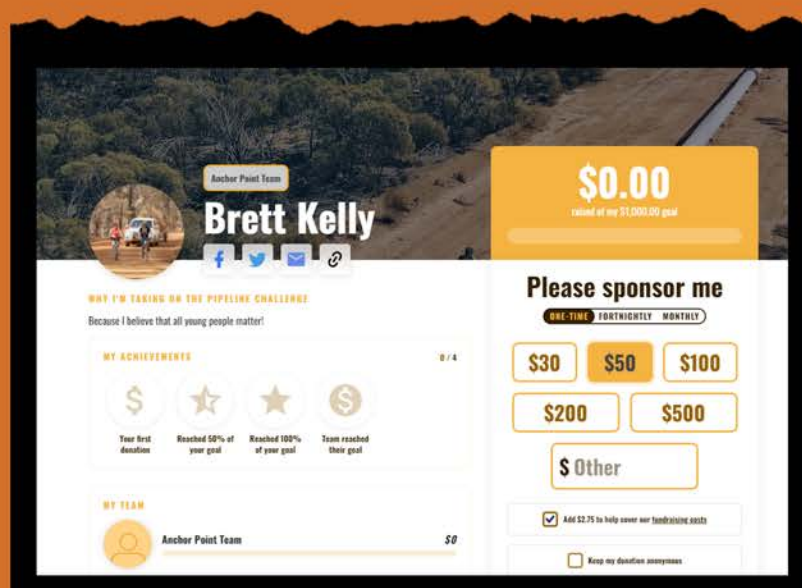
Set up & personalise your online fundraising page

During the online registration process you will have been prompted to set up your individualised fundraising page. Remember, your friends, family and colleagues will be much more likely to donate if they see your smiling face on the page and understand why you're taking on the Challenge. So update your photo, "Why I'm Doing It" statement, and fundraising target.

Also be sure to thank your donors, and post updates via your personal blog. You can do this by logging in via the dashboard using the password you selected during sign up.

One trick to raise more money is to donate to yourself anonymously and then email the people you think will donate the most first. This sets the bar, as people tend to look at what amounts have been donated before deciding what they will give themselves. As a reminder you can put a link to your fundraising page on your email signature (we've created one for you, just download it and then add the hyperlink).

If you get stuck, give us a call on 08 9300 2677 or shoot us an [email](#).



TIPS & TRICKS

Don't be afraid to ask

When quizzed on why they donated, many people replied "because I was asked". So put it out there to as many people as you can.

It's worth brainstorming different groups of people you can approach - family members, close friends, old school mates, sporting buddies, co-workers, previous colleagues, work contacts, neighbours etc. Remember to explain why you're raising money and what their donation can do. Sometimes it's not about selling the cause but helping people realise that they already care.

Don't be afraid to ask more than once

Everyone's busy and the fact that someone hasn't donated doesn't necessarily mean that they don't want to. Often people intend to donate but they forget or it gets pushed to the bottom of their 'to do list'. Don't be embarrassed to give them an extra nudge by asking more than once. For your inner circle, a more personal ask (SMS, DM or in-person) can be even more effective.

Get creative with your wording

Chances are, if you asked a friend to shout you a coffee or pint they would. Use this in your approaches to those people who still haven't donated closer to the event.

"Hey Tom, if I asked you to shout me a pint at the pub would you? Well, I'm not after a beer but I am tackling the Pipeline Challenge, a 600 km ride from Kalgoorlie to Perth to make sure homeless mums and babies have somewhere safe to go. If you could donate the cost of a pint or two via my online fundraising page that would be amazing. Cheers mate. P.s. It's tax-deductible!"

TIPS & TRICKS

Ask your employer for support

Many companies now have matched giving programs where they will match the amount an employee has fundraised. If this isn't an option, they might be able to make a donation or promote your fundraising efforts through the company intranet or e-newsletter.

Many companies have annual funds available to allocate towards worthwhile causes and organisations. Find out if the organisation you work for has a Corporate Social Responsibility (CSR) or sponsorship program you can apply to. The company may be interested in making a tax-deductible contribution towards your fundraising efforts. Its always worth asking the question! When you do, ensure you have done your research internally and understand what the company may have supported in the past, ask for a specific amount and think about the benefits the organisation will gain from contributing. If you would like some advice on seeking the support of the organisation you work for, contact us via info@pipelinechallenge.com.au.

Don't leave it to the last minute

Spreading your fundraising efforts out over a few months can take the pressure off. Its also great for you and your supporters to see your online fundraising total going up. BUT also remember to ask for donations during the ride. Upload photos to social media and remind people they can donate while you're slogging it away on your trusty steed!

TIPS & TRICKS

Doing something interesting?

Your local newspaper might be keen to help you spread the word so get in touch and run your fundraiser past them. If you want help with this give us a call. We'd also love to see what you're up to, so don't forget to tag us on socials (@pipelinechallenge @youthfutureswa)

Don't shy away from strangers

Sometimes complete strangers are the biggest donors. Reach out on Facebook community pages, where appropriate, and ask nicely.

Say Thank You

Make your supporters feel warm and fuzzy by saying a heartfelt thank you. Keep thanking your supporters on social media (tag people individually) and share your progress towards your goal. Once you've hit your target say thanks again for the part they played in making that happen.



What We Can't Provide

- Staff to help you organise or run your fundraising event.
- Auction or raffle items.
- Reimbursement for expenses incurred. You may deduct any essential costs of organising the fundraiser (e.g. catering, venue hire etc.) however we recommend that you take all reasonable steps to ensure the cost of running the fundraiser is less than 30% of the funds raised.
- Donation refunds.



What We Can Provide

- Approval to use the Youth Futures and Pipeline Challenge logos on your promo materials.
- Promotion of your fundraising event on our socials.
- Fundraising support.
- Collection tins.
- A letter of authority to prove to potential donors/companies offering prizes that you are a registered fundraiser.
- A Youth Futures representative to talk at your event (provided sufficient notice is given).
- Tax receipts for cash donations over \$2 (if supplied with full name, address, email and donation amount). Please note, we cannot issue a tax receipt if the person has received something in return for their money, for example a raffle ticket or goods. To help us reduce our administration costs we encourage you to use your online fundraising page to process donations. This will automatically generate a tax receipt for your donor.

FAQs

Is Youth Futures a registered charity?

Yes, we have our Charitable Collections Licence, DGR Status and report to the ACNC. That means we can provide tax receipts for any donations of \$2 or more.

What happens if I don't reach the \$1,000 fundraising target?

Unlike some rides we won't stop you from taking part or deduct the remainder from your credit card, BUT we do expect everyone to make a concerted effort to fundraise \$1,000 in support of young people experiencing homelessness. We'll give you a call in late-March or April to touch base.

How many homeless young people are there in WA?

40% of people experiencing homelessness in Australia are under the age of 24. It is estimated that on any given night in WA approximately 2,847 young people aged 15-24 don't have a place to call home. However, the Australian Bureau of Statistics has acknowledged that this is an underestimate, and some estimates suggest the actual figure is up around 6,000. Contrary to popular belief, most young people are homeless due to domestic violence, abuse, family breakdowns and mental health challenges, not because they are rebellious or drug addicts. Within the Nest program up to 2 in 3 mums are escaping domestic violence.

How much fundraising goes on admin costs?

It is our aim to cover event costs with the rider and support crew registration fees so that all fundraising money can go directly to supporting young people in need. Youth Futures are very proud to say that organisation overheads were only 8% last year (92 cents in each dollar donated goes directly to supporting young people).

When does fundraising close?

You are able to continue fundraising and deposit funds until June 30.



THANK YOU !

From everyone at Youth Futures, thank you for choosing to make a difference.

If you have a question or need help with your fundraising email info@pipelinechallenge.com.au or call 08 9300 2677. See you in Kal!